

Dear Readers,



One of the things I enjoy doing is planning strategically. That might sound like “consultant speak”, but it reflects how I think - approaching editorial content from a purely strategic perspective. This issue of Transformer Technology (TT) is the result of a strategy that we developed months ago, but are now seeing it come to practical application. With the launch of Power Systems Technology (PST), we are entering a new and exciting time of change and growth.

The reason for my excitement with this issue in particular is that we have also added a feature column **Generations** and in its first appearance it features an article by Brenda Hite and Ben Lanz based on the life and work of Dr. Mathew Mashikian who “grew up speaking Armenian to his parents, Arabic to childhood friends, French in school, and eventually mastering English at the collegiate level”. I expect this column to become a regular feature within our content, where we are going to share the lives and stories of a generation of founders who have blazed trails in the technical foundations of our industry. Brenda and Ben provide insight into a man who is an inspiration to all who know him. Now you will get that chance to know him as well.

Why are you seeing more interviews, especially with this issue? It’s because we want to allow Subject Matter Experts (SMEs) to share their expertise and their opinions about technology, the companies they lead or the dynamic change that is taking place in the power industry. Sharing the stories of these SMEs and their perspective on the future of technology in our industry is a personal passion of mine. The 39 interviews I was able to conduct at the April IEEE PES T&D event in New Orleans and that are [featured on our website](#), only pointed that out more clearly to me. In fact, **if you know a leader within our industry who has inspired you or one who has laid the technical foundation for their company, please introduce them to us.**



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We consistently focus our digital magazines on content that practitioners need to know about current solutions to past and current problems, but also on future solutions to current and evolving problems. Personally, I see our body of knowledge as somewhat of a legacy that I would like to leave, one that future generations can access on subjects that matter.

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Finally, upcoming issues will focus more on Transformers once again as we feature great content on Bushings and Solid-State Components in October, and Insulation, especially Oils & Fluids in December. Both issues are usually jam packed with great articles and interviews and once again this year, we are excited about the quality of our interviews and articles. **We still have a little room in December for the technical insights and developments within insulating systems for power system assets as well as transformers, should you have content you would like to suggest.**

As always, we are a community and we love to hear from you so we can “practitioner to practitioner” make our industry smarter, safer, more resilient and more reliable. Please contact me at [alan.ross@apc.media](mailto:alan.ross@apc.media) with feedback or ideas for future content.



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