

REAL. EXPERIENCED. DISRUPTIVE.



RED TALKS

Some of the most valuable knowledge in our industry never makes it into a manual.

The reliability world is full of experience. Lessons hard-won on the floor, in the field, in the aftermath of failure. But most of that insight stays local. It lives in the heads of the people who lived it. It rarely gets written down, and almost never gets shared at scale.

That's the gap RED Talks was built to fill.

RED Talks is a video series that captures real-world wisdom from maintenance professionals, engineers, safety leaders, and industry veterans. No fluff. No sales pitch. Just practical, human insight, cut into sharp, story-driven episodes designed to be watched, shared, and used.

Each talk is 15 to 20 minutes long and focused on one person's experience. A moment that mattered. A lesson they never forgot. A decision that changed something—for better or worse. These stories aren't hypothetical or over-produced. They're grounded in the real-world stakes of reliability, safety, and smart maintenance under pressure.

We created RED Talks because we saw how much knowledge wasn't making it into the conversation. Not the kind that shows up in textbooks—but the kind you hear at shift change. Or over coffee. Or three days after a near miss, when someone finally opens up.

That knowledge? It's gold. And it deserves a platform.



If you're brand new to this world—RED Talks is a shortcut. A way to hear from people who've been through the fire and come out with something to say.

If you've been doing this for thirty years—it's a chance to pass something on. To make sure the lessons don't leave when you do.

And if you're somewhere in the middle—leading a team, improving systems, trying to get buy-in—these videos are tools. Because sometimes data isn't enough. Sometimes what you need is a story that makes people lean in.

That's the real power of RED Talks: they connect. Across roles, industries, and borders. From boardrooms to breaker panels.

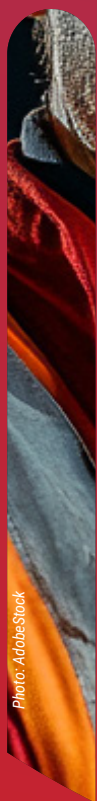
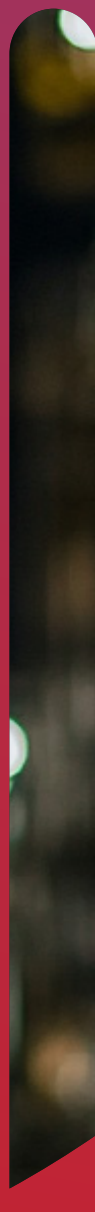


Photo: Adobe Stock





The name stands for Reliability Engineered by Design, but it also reflects what these talks are all about:

Real – No scripts. No polish. Just honest insight from people who’ve lived it.

Experienced – Speakers with years in the trenches, not just slides on a screen.

Disruptive – Because better systems sometimes start with rethinking what’s “normal.”

One of our favorite episodes is “[Resilience by Design](#)” featuring reliability legend Ron Moore. In just a few minutes, he distills decades of insight into what it takes to build systems that actually last. It’s clear, direct, and exactly the kind of thinking RED Talks was built to spread.

You can watch the videos on [redtalk.com](#) or YouTube. Use them to kick off safety meetings. Send them to your team. Share them with your customers. No logins. No paywalls. No friction.

Just hit **play**.

**RON MOORE
RESILIENCE
BY
DESIGN**



Start with “[Resilience by Design](#)” featuring Ron Moore and explore the full series at [redtalk.com/about](#).